

# Understand the impact of application performance on your digital experience with AppDynamics + Glassbox

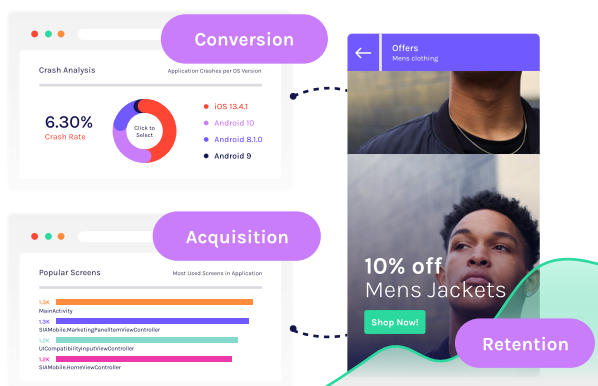


Correlate application performance data with digital experience analytics from Glassbox



## See how application performance impacts digital journeys

DevOps and site reliability engineers (SRE) want to prioritize their work based on business impact, minimize error cost and resolve issues faster. However, 80% of web and mobile app development time is spent figuring out what to fix and why, reducing the effectiveness of the DevOps team. With Glassbox and AppDynamics, you can understand the impact of application performance on digital customer experience across mobile app, web and hybrid architectures. Facilitate collaboration between IT teams and digital leaders by tying technical events to customer experience and business impact.



## Fix performance issues—fast

Engineers, DevOps teams, and IT can now have a unified view of their application performance alongside user behavior trends. Address user struggles and fix technical issues immediately before they impact your business. Video-like session replay from Glassbox captures the client-side along with all underlying events from the server-side—reducing the need to reproduce errors.

## Maximize the impact of DevOps

- **See APM data in context**  
Connect every click, tap, swipe and input from the customer to every APM event for a holistic view into the digital experience.
- **Easy access to user sessions**  
Instantly find and replay relevant session recordings via a link within AppDynamics BRUM screens.
- **Prioritize your resources**  
Understand the impact of application performance issues to address issues according to revenue impact.

## Better together: Glassbox and AppDynamics

The combination of Glassbox and AppDynamics provides a total understanding of the impact of performance and availability issues on the customer experience. By combining the tagless data capture and session replay capabilities of Glassbox with AppDynamics insights, you gain deep, contextual insights into your application performance and its impact on users. Glassbox adds behavioral insights and KPIs to your existing AppDynamics dashboards, helping you prioritize the application performance improvements that most impact the user experience. Your DevOps teams can act confidently with access to every Glassbox session replay via a link in AppDynamics BRUM screens.

### Visibility

## GLASSBOX

The integration between AppDynamics and Glassbox provides customers with a unique end-to-end root cause analysis solution enabling correlating between performance and customer experience.

### Insight

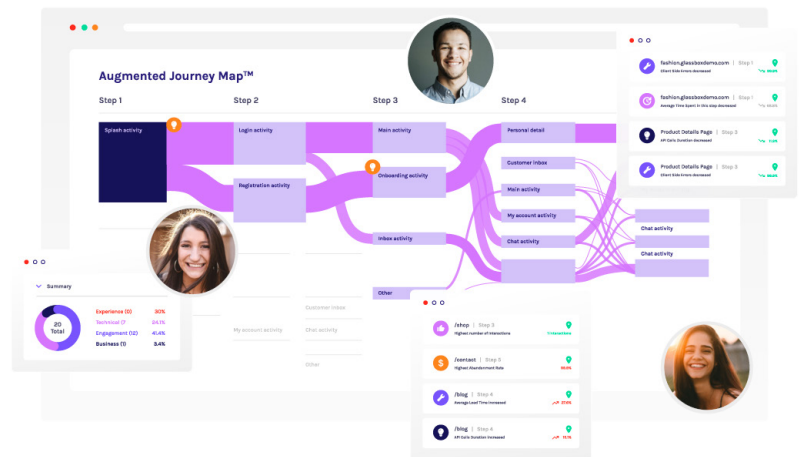
## APPDYNAMICS

part of Cisco

Automated insights from your application environment can fuel intelligent IT decision-making to drive rapid resolution and predict future performance.

## About Glassbox

Glassbox empowers organizations to create frictionless digital journeys for their customers. Our digital experience analytics platform works in real time across mobile apps and websites to accelerate loyalty and growth. Through AI-driven visualization and analytics tools, Glassbox helps teams to prioritize customer experience and digital product enhancements from a single collaborative system. Teams across the organization, from IT and product management to marketing and compliance, can understand user struggles, visualize the customer journey and optimize every step. Hundreds of enterprises across multiple industries choose Glassbox for easy, secure and private cloud-based deployments.



## Want to find out more?

CONTACT US to learn how Glassbox can help your organization deliver frictionless digital journeys.

<http://www.glassbox.com>